CEO Comments GVR Board of Directors Meeting Tuesday, February 28, 2017

Pima County Outreach to GVR Regarding County-owned PCC & CPAC Facilities in Green Valley

- In January 2016, Pima County Administrator Chuck Huckelberry invited GVR to join him
 in a focused discussion between the County, CPAC and Green Valley Recreation, Inc.
 regarding a future operating model for CPAC.
- In January 2017, County Administrator Huckelberry sent correspondence to newlyelected Pima County Supervisor (District 4) Steve Christy encouraging Mr. Christy to broach a potential partnership between GVR and the CPAC Foundation that could lead to the publically-constructed facilities in Green Valley being put to more extensive use. A meeting between the parties has not yet happened.
- If I may, let me read you County Administrator Huckelberry's response to individuals who write to him about this issue:



COUNTY ADMINISTRATOR'S OFFICE

PIMA COUNTY GOVERNMENTAL CENTER
130 W CONGRESS, FLOOR 10, TUCSON, AZ 85701-1317
(520) 724-8661 FAX (520) 724-8171

C.H. HUCKELBERRY County Administrator

February 28, 2017

Re: Community Performance and Arts Center

Dear

I appreciate your letter regarding the Community Performance and Arts Center (CPAC).

Our goal in having the CPAC Foundation and Green Valley Recreation (GVR) discuss this issue is to increase utilization of the public assets constructed by County taxpayers. We do not wish to displace the CPAC Foundation; we are simply examining how best to use a public asset.

Nothing will occur regarding any reduction in CPAC's use of the facility, nor will anyone be turned away if GVR chooses to locate in, operate or lease the facility. We will continue to discuss the options with both organizations and are hopeful an agreeable solution can be reached to preserve the activities of both parties while improving the utilization of this public facility.

Sincerely.

C.H. Huckelberry County Administrator

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- GVR is not driving this bus. We did not reach out to Pima County, the County reached out to us because GVR has a good reputation for managing its assets well and for delivering high-quality programs and services to our members. Our members represent over 75% of all Green Valley residents.
- Yes, with the Board's endorsement and encouragement, GVR is interested in having the conversation with the County and the CPAC Foundation. **Why?** Because partnerships that bring a greater good to all parties, including GVR members, is important to us.
- There are five (5) Focus Areas in **GVR's Five-year Strategic Plan** adopted in September 2013 to continue through 2018. **Focus Area #4 is: Partnerships.** The two goals for Focus Area #4 are:
 - 1. Create a minimum of two new working partnerships each year.
 - 2. Enhance benefits to GVR members through partnerships.
- I am pleased to report that GVR has pursued public and private partnerships with zeal. Largely these partnerships have benefited all parties involved. GVR partners include the Green Valley Council, the Green Valley/Sahuarita Chamber of Commerce, the Greater Green Valley Community Foundation, Freeport Mac Moran, the Green Valley Fire District, the Green Valley Economic Development Management Team, the "From Insufficiency to Self-sufficiency" coalition and others. Last December, the Green Valley Fire District presented its 2016 Community Partner Award to GVR. The award plaque reads, "In grateful appreciation of your continued support of the Green Valley Fire District and the communities we serve."

Based on Pima County's interests as articulated by County Administrator Huckelberry, if invited, GVR will attend a meeting with Pima County officials and CPAC Foundation representatives. Your Board of Directors and I believe that the County, GVR, and the CPAC Foundation can only benefit from meeting together. Our history of partnerships is one of mutual benefit and success and that is our continued expectation.